DEPARTMENT OF THE ARMY
US ARMY INSTALLATION MANAGEMENT COMMAND
HEADQUARTERS, UNITED STATES ARMY GARRISON, FT BRAGG
2175 REILLY ROAD, STOP A
FORT BRAGG, NORTH CAROLINA 28310-5200

REPLY TO
ATTENTION OF

IMBG-PA 14 January 2015

MEMORANDUM FOR Office of the Chief of Public Affairs, Community Relations and Outreach Division. The Pentagon, Washington, DC 22202-3905

SUBJECT: Letter of Endorsement, Fort Bragg Garrison Public Affairs Office "Coca Cola 600 Race" to the Department of the Army Community Relations Awards Program in the Special Event Category

1. I endorse the nomination of the Fort Bragg Garrison Public Affairs Office "Coca Cola 600 Race" event in the Department of the Army's and IMCOM's Community Relations Awards Program, Special Event Category C.

2. Establishing and maintaining rapport and good relations with the local population is the mission of Fort Bragg's community relations program. The efforts and successes are tangible and the COMREL Program works diligently to ensure Service members and Families are taken care of, while continuing to nurture and grow the existing bonds of cooperation, support and collaboration with our communities.

3. The Fort Bragg "Coca Cola 600 Race" not only exemplified and highlighted this close relationship, it was a text book example of how community relations should work. The positive outcome was immediately evident as a great potential resource as our nation fights in the longest war in its history.

4. I strongly encourage you to consider this nomination as a valid contribution to XVIII Airborne Corps and Fort Bragg Garrison's community relations efforts.

THOMAS D. MCCOLLUM
Garrison Public Affairs Officer

Enclosures:
IMCOM FRANK HANAN AND JACKIE THOMAS CATC.pdf