



Objective



Soldiers, Families and Civilians are able to meet the challenges of deployment and the ARFORGEN process through proper training, responsive services, and communities of excellence.



Key Message



The Installation Management Community is committed to providing standardized, essential services and infrastructure necessary to achieve and maintain individual readiness throughout the ARFORGEN cycle for our Soldiers, Families and Civilians. Our contributions to Soldier, Civilian and Family readiness are critical to supporting Senior Commanders in achieving two key Army Outcomes: Trained and ready units delivered on time to Combatant Commands, and an All-Volunteer Force of high-quality Soldiers, Civilians and Leaders.



Objective



Ensure Soldiers, Families and Civilian employees are being cared for, and our programs and services enhance community life, foster readiness, promote mental and physical fitness, and deliver a quality working and living environment.



Key Message



We are committed to delivering the best care, support and services for Soldiers, Civilians and Families by improving the quality of life through meaningful initiatives such as the Army Family Action Plan, the Army Family Covenant, Army Community Covenants and the Comprehensive Soldier Fitness Program.



Objective



Sustain a multi-skilled Installation Management workforce with the knowledge, capabilities, skills and opportunities to successfully and innovatively deliver our products and services to Soldiers, Civilians and Families around the world.



Key Message



Professional leadership of a talented and motivated Installation Management workforce is the key to successful execution of our mission today and for the future.



Objective



Installations are platforms of readiness supporting Senior Commanders' current and future requirements through regular modernization and new construction of standardized facilities to maintain efficient and sustainable operations, and enable the provision of effective services to Soldiers, Civilians, and Families.



Key Message



Installation Readiness is achieving mission excellence through streamlined processes, strategic partnerships and good stewardship of resources that address Army priorities and meet the mission requirements of Senior Commanders. It translates into the ability to provide a growing and transforming Army with the infrastructure and support services it needs to remain a highly effective, expeditionary and campaign-quality force today and in the future.



Objective



Commanders and leaders will lead the way in changing behavior to prevent accidents, and will empower Soldiers, Civilians and Families at all levels to speak up when they see someone ignoring safety rules or doing something risky. Safety is everyone's business and it is our responsibility to ensure safe performance in all we do. Everyone will be held accountable for accident prevention.



Key Message



The Installation Management Community is committed to establishing a culture of safety through effective leadership; accountability; training; composite risk management; enforcement of standards; and empowering Soldiers, Civilians and Families to make safe choices in any situation.



Objective



Create energy- and water-efficient installations by holding users accountable, modernizing facilities, installing new technologies, and leveraging partnerships that will provide Senior Commanders an increased level of energy and water security leading to sustainable and resilient infrastructure and mission assurance.



Key Message



The Installation Management Community is committed to enhancing Army capabilities and operations through energy and water efficiency and security. Energy and water are key enablers of Army readiness, in preserving our freedom of action and in being good stewards of the Nation's financial and natural resources.



Objective



Implement sustainable practices across all Installation Management functional areas to ensure fulfillment of both today's and tomorrow's missions to standard by managing resources, conserving and securing energy, and operating and building future capabilities to achieve the Army's Triple Bottom Line of Mission, Community and Environment.



Key Message



The Army is accelerating its actions to protect the environment; conserve energy, water, and other resources; support human capital; and partner with our communities. These actions will result in increased military readiness, lower life-cycle costs, and improved quality of life for our Soldiers and their Families.



Objective



Optimize the effective application of resources while ensuring consistent, equitable and predictable delivery of services to our Soldiers, Families, and Civilians by pursuing feasible opportunities and enduring savings.



Key Message



A cost culture mindset is essential for the Installation Management Community in making efficient and sustainable decisions in support of the Army's strategic goals and objectives.



Objective



The Installation Management Community will support comprehensive Soldier and Civilian Fitness Programs and work toward a true prevention model, taking a holistic approach addressing resilience and overall fitness of Mind, Body and Spirit.



Key Message



The Installation Management Community is dedicated to supporting resilience by enhancing our Soldiers', Civilians' and Families' ability to adapt to stress by developing and maintaining programs and services that promote total wellness.

The Logo

The IM Community logo, developed as a complement to the IMCOM insignia, magnifies the most significant aspects of the installation management community. The diamonds represent the four major facets of Army community life—the community's environmental stewardship; readiness to support the Army; facilities infrastructure; and Soldiers, Civilians and Families. The symbols are strong, and the colors are bold, as is our mission and commitment to fulfilling that mission.



IM Family Brands

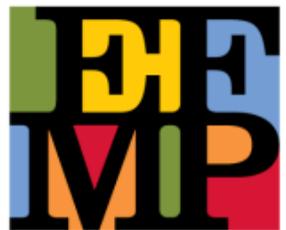


U.S. Army Child, Youth
& School Services



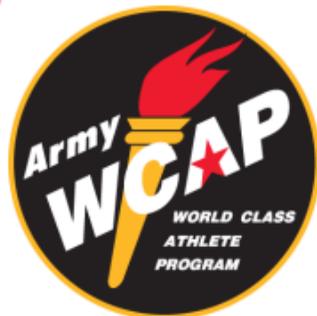
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